



September 05, 2023

Tuti Anggraeni
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Bandung, Indonesia

Dear Tuti Anggraeni:

Congratulations! Fifteen manuscripts presented during the **"6th International Conference on Business, Economics, Social Sciences, and Humanities (ICOBEST) held on March 09, 2023,"** submitted to the Journal of Eastern Europe and Central Asia Research ([JEECAR](#)) is accepted and considered for publication in Vol.10 No.6 November 2023 JEECAR's Special issue. (See the attached list)

The Journal JEECAR is registered by the Library of Congress, listed in the Directory of Open Access Journals, and indexed with the Web of Science: Emerging Sources Citation Index, SCOPUS, ProQuest, CABELLS, EBSCO, Ulrich, Google Scholar, Norwegian Register for Scientific Journals, OAI WorldCat Digital Collection, and positively evaluated in Citefactor indexing. All articles are assigned a Crossref DOI number.

As an Editor-in-Chief, I have reviewed the provided submissions and found them very informative and relevant to the topics required by the JEECAR journal. Please be advised that the Conference articles will be assigned to two separate Peer-Reviewers and Article Editor to continue the editorial process. The publication procedure requires a double blind, peer-review process that takes four to six weeks to complete.

An electronic version of your article will be available on the Journal JEECAR [site](#).

Thank you for your hard work and interest in our Journal.

Respectfully,

Nikolay Megits, Ph.D.
IEECA President and
JEECAR Editor-in-Chief





Articles List for Special Issue Vol10 16 November 2023, ICOBEST, Indonesia

ID	Authors	Title
1497	Henny Utarsih, Yuyus Suryana, Sucherly, Diana Sari, Agus Riyanto	BOOSTING CUSTOMER TRUST: PRICING, EXPERIENCE & VALUE IN ENCHANTING WEST JAVA TOURISM
1498	Lia Warlina, Kankan Kasmana, Selfa Septiani Aulia, Muhammad Iffan, Winny Noer Widiashanty	INVESTMENT PROMOTION STRATEGY OF TOURISM AND AGRICULTURE SECTOR TO PROMOTE REGIONAL COMPETITIVENESS
1499	Resa Nurlaela Anwar, Vanessa Gaffar, Disman Disman, Chairul Furqon, Yahya Sutisnawati	MOBILE WALLET ADOPTION MODEL IN DIGITAL IMMIGRANT IN INDONESIA
1500	Yusuf Murtadlo Hidayat, Nugraha Nugraha, Disman Disman, Maya Sari, Muhammad Rayhan Bustam	INVESTOR SENTIMENT BASED ON SEARCH ENGINE DATA FOR PREDICTING STOCK RETURNS IN INDONESIA INDUSTRIAL SECTOR
1502	Raeni Dwi Santy, Reggina Andriani	PURCHASE DECISION IN TERMS OF CONTENT MARKETING AND E-WOM ON SOCIAL MEDIA
1503	Poni Sukaesih Kurniati, Suryanto Suryanto	DIGITAL ENTREPRENEURSHIP STRATEGY IN THE TOURISM BUSINESS OF THE TOURISM 4.0 ERA
1504	Lisnawati Lisnawati, Ratih Hurriyati, Disman Disman, Vanessa Gaffar, Edi Firdaus	OMNICHANNEL QUALITY: THE NEW IMPERATIVE OF PURCHASE INTENTION AMONG FASHION RETAIL MARKET
1505	Umi Narimawati, Marlina Budhiningtias Winanti, Syahrul Mauluddin, Dadang Munandar, Denok Sunarsi	THE EFFECT OF KNOWLEDGE MANAGEMENT IMPLEMENTATION, UTILIZATION OF INFORMATION TECHNOLOGY, AND COMMUNITY SERVICE PROGRAMS AND ON UNIVERSITY BRANDING THAT IMPACT ON THE QUALITY OF EDUCATION IN ALL PTS IN JABAR & BANTEN
1506	Masharyono Masharyono, Ria Arifianti, Iwan Sukoco, Herwan Abdul Muhyi, Desayu Eka Surya	EMPLOYEE PERFORMANCE OF STATE-OWNED ENTERPRISES IN INDONESIA: THE INFLUENCE OF JOB CHARACTERISTICS AND WORK ENVIRONMENT AND EMPLOYEE ENGAGEMENT AS AN INTERVENING VARIABLE
1507	Arum Wahyuni Purbohastuti, Vanessa Gaffar, Disman Disman, Chairul Furqon, Hetty Hassanah	PLATFORM-BASED TRANSPORTATION COMPANY IN INDONESIA: PERSPECTIVE BRAND SWITCHING BEHAVIOR ON GEN Z
1508	Senny Luckyardi, Ratih Hurriyati, Disman Disman, Puspo Dewi Dirgantari	SMART UNIVERSITY IMAGE: BRANDING STRATEGY IN PRIVATE UNIVERSITIES
1509	Tuti Anggraeni, Vanessa Gaffar, Disman Disman, Puspo Dewi Dirgantari, Trustorini Handayani	TOURIST SATISFACTION IN ERA SOCIETY 5.0 AS A MARKETING STRATEGY
1510	Olih Solihin, Juara P Lubis, Pudji Muljono, Siti Amanah	THE ECONOMIC IMPACT AND ROLE OF HEALTH COMMUNICATION IN THE ECONOMIC RECOVERY OF TUBERCULOSIS (TB) PATIENTS IN INDONESIA
1511	Intan Permana, Tomas Chochole, Nizar Alam Hamdani, Retno Purwani Sari	INNOVATION DEVELOPMENT OF SMALL BUSINESS IN INDONESIA
1512	Nizar Alam Hamdani, Noviearti Widiastih, Irfan Rizki Gumilar, Anggun Oktavia Herlianti, Soni Mulyawan Setiana	PROMOTION AND EXPERIENTIAL MARKETING ON PURCHASING DECISIONS MEDIATED BY E-WOM IN COFFEE SMES



[JEECAR] WoS Journal Citation Reports 2024

3 pages

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Mon, 23 Jun 2024 pukul 06:46

Dear JEECAR Colleagues:

We are thrilled to share that our *Journal of Eastern European and Central Asian Research* has been recognized among the world's top publications in the Economics and Business category, earning a place in the prestigious **Web of Science - Emerging Source Citation Index**. This significant achievement is a testament to the quality of our collective work and your invaluable contributions.

Our first Journal Impact Factor (JIF), published on June 20, 2024, is **1.6**, the Journal Citation Indicator (JCI) is **0.46**, and we have advanced to Quantile **Q2** for Economics. (Source: *Journal Citation Reports*™ 2024 from Clarivate)

Thank you to every author, peer reviewer, and editor who contributed.

Also, we cordially invite JEECAR subscribers to submit their research for publication in the JEECAR. We are particularly interested in scholarly articles that research various business topics relevant to the economies of countries of Central and Eastern Europe and Central Asia, as indicated in our [Scope and Scope Statement](#).

Sincerely,

Dr. Megits, Editor

www.jeece.org/journal



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